

Aim:

Join us for an engaging seminar on Blockchain technology, where you'll gain a deep understanding of this revolutionary technology and its impact on various industries. The aim of the seminar is to provide participants with a comprehensive understanding of blockchain technology and its disruptive impact on various industries. This intensive seminar is designed to equip attendees with essential knowledge and practical skills related to blockchain fundamentals, cryptocurrency operations, and the evolving digital asset landscape. The seminar covers a wide range of topics, including blockchain fundamentals, cryptocurrency wallets and transactions, the taxonomy of digital assets, and the potential risks associated with cryptocurrencies. Attendees will have the opportunity to engage in hands-on exercises, explore the critical aspects of tokenomics, Central Bank Digital Currencies, and the various types of cryptocurrencies and tokens in the market. Furthermore, the seminar addresses the challenges and risks in the cryptocurrency space.

Who should attend the Seminar:

This seminar is ideal for financial professionals, technology enthusiasts, business leaders, and anyone interested in understanding the transformative potential of blockchain and cryptocurrencies. It is particularly suitable for those working in finance, banking, technology, and regulatory compliance who wish to stay ahead of the curve in this dynamic and disruptive field.



Blockchain Essentials: Navigating the Digital Revolution

Instructor:

Dr. Marinos Themistocleous

Professor Marinos is currently the Associate Dean of the School of Business, Director at the Institute For Future (IFF), and the scientific coordinator of the world-leading MSc program in Metaverse at the University of Nicosia. Prior to his tenure at the University of Nicosia, he worked at Brunel University in London and the University of Piraeus in Greece. He has also held visiting positions at Bocconi University in Milan and IE University in Madrid. From 2019 to 2021, he was a member of the Parallel Parliament of Cyprus and served as president of the Digital Economy and Digital Governance Committee. Marinos is a highly regarded advisor and consultant, collaborating with numerous organizations in the USA, UK, EU, and UAE in fields like blockchain, Metaverse, digital transformation and information systems integration. His current work focuses on Metaverse applications, blockchain, and NFTs. Prof. Themistocleous is a highly productive writer, he has authored over 175 refereed journal and conference articles, 9 books, and has been recognized with citations and awards of excellence. His research has attracted funding from various sources. Marinos is an active member of the editorial boards of several academic journals and conferences. In the past, he served as the managing editor of the prestigious European Journal of Information Systems (EJIS). He has also co-chaired premium conferences in IS like the European Conference on Information Systems in 2024.

Contact Us:

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October 14th, 2024
9:00 – 17:15
7 CPDs

Live Online €190

SEMINAR PROGRAMME

Blockchain Essentials: Navigating the Digital Revolution

Time	Duration	Description
9:00 – 11:00	2:00	<p>Blockchain and Cryptocurrencies</p> <ul style="list-style-type: none"> • Primary Functions of Currencies • The History of Money and Currency and the History of Bitcoin • Bitcoin as Currency? <p>Blockchain Fundamentals</p> <ul style="list-style-type: none"> • From centralized ledgers to blockchains • Byzantines Generals Problem (BGP) and Bitcoin's Approach to BGP • Blockchain Technology: How it works • Create and append a block to a chain • Mining in Bitcoin Blockchain • Types of blockchains • Create your first blockchain – hands-on
11:00 – 11:15	0:15	Break
11:15 – 13:15	2:00	<p>Understanding the disruptive nature of blockchain and cryptocurrencies</p> <ul style="list-style-type: none"> • Blockchain evolution and disruption • Blockchain disruption in banking and payments • Blockchain and the Metaverse <p>Wallets and transactions</p> <ul style="list-style-type: none"> • Multisig Wallets, • Digital Wallets, Desktop Wallets, Hardware Wallets, Paper Wallets • Maintain a wallet with an exchange • Mobile Wallets • Transaction Malleability and Segregated Witness (SegWit)
13:15 – 14:00	0:45	Lunch Break
14:00 – 15:30	1:30	<p>Cryptocurrencies Taxonomy</p> <ul style="list-style-type: none"> • Cryptocurrencies, Platform Tokens, Utility Tokens, Security Tokens • Natural Asset Tokens • Crypto collectibles • Crypto-Fiat Currencies and Stablecoins • Tokenomics • Central Bank Digital Currencies
15:30 – 15:45	0:15	Break
15:45 – 16:45	1:00	<p>Cryptocurrencies and crime</p> <ul style="list-style-type: none"> • Scam and theft • Rug pull • Money manipulation and wash trading • Money laundering
16:45 – 17:15	0:30	Summary / Questions and Answers
Total Net Duration	7:00	End of Seminar

Certification:

All participants will be awarded a certificate. Each hour of attendance will account for one unit of Continuing Professional Development (CPD) as required for members of most professional bodies.