

Effective Cash Flow Management

Continuing Professional Development

Instructor:

Chrysi Memtsa, BSc, MSc, PhD

The aim of this seminar is to introduce the participants to the main features of cash flow statement and the foundations of building an effective cash flow system. Focus will be given on the techniques and methods to develop cash flow budgeting and the strategic tools available to a company in order to manage efficiently cash surpluses and cash deficits.

Who should attend the seminar?

The seminar is addressed to:

- Corporate Manager
- Business Consultant
- Corporate Banker
- Financial Analyst
- Financial Manager
- Market Participant

9 November 2022
09:00-16:15 (6 CPD Units)

Registrations:
Fee: €260
Cost After HRDA Subsidy
€188

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SEMINAR PROGRAMME

		Effective Cash Flow Management
Time	Duration	Description
09:00 – 09:15	0:15	Introduction
09:15 – 11:15	2:00	Cash Flow Management and Categories: <ul style="list-style-type: none"> • Cash flow categories • Vital role of cash flows for business viability • Cash flow management: targets and culture • Cash conversion cycle • Bank reconciliation process
11:15 – 11:30	0:15	C O F F E E B R E A K
11:30 – 13:30	2:00	Cash Inflows <ul style="list-style-type: none"> • Types of cash inflows and cash outflows • Cash flow forecasts • Cash flow budget • Sensitivity analysis
13:30 – 14:15	0:15	L U N C H B R E A K
14:15 – 15:45	1:30	Liquidity vs Profitability <ul style="list-style-type: none"> • Cash and funding strategies • Cash deficits and cash surpluses management • Accelerating cash inflows
15:45 – 16:00	0:15	C O F F E E B R E A K
16:00 – 16:15	0:15	Summary Questions and Answers Conclusion
Total Net Duration	6:00	END OF SEMINAR

Certification:

All participants will be awarded a certificate. Each hour of attendance will account for one unit of Continuing Professional Development (CPD) as required for members of most professional bodies.

In-house Seminars:

Globaltraining has been cooperating with many companies in Cyprus and abroad for covering their in-house training needs. Some of these companies are large multinational companies with presence in Cyprus and abroad. The clients we serve include a wide range of industries, including banking, accounting and audit, investment services firms, telecommunication, construction and retail. Tailor-made seminars are offered upon request from clients.